BoogieBeat
music & movement

Join our amazing franchise

Prospectus

www.boogiebeat.co.uk headoffice@boogiebeat.co.uk

Tired of the stress and long hours of your current job?

With Boogie Beat Music & Movement, you can run your own rewarding business bringing stories, music, songs, dance and learning to children, all while enjoying a healthier work-life balance.

As a Boogie Beat franchisee, you'll have the freedom to work around your family, the support of an established and trusted brand, and the joy of making a real difference in your community.

'Absolutely fantastic group! This is definitely a cut above the rest very professional'

A Boogie Beat Music and Movement Franchise gives you:

- Better work life balance
- More family time - ability to do school runs
- No more long hours
- More personal time
- Get to do something you love and enjoy
- Get to bring happiness to children

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Our Franchise Opportunity

A franchise is your chance to run your own business, but with the training, guidance, and ongoing support of an established company behind you and with 95% of franchises thriving in the UK, it's a great way to start your own business.

We offer you the opportunity to change your life, to build a rewarding business, achieve a healthy income, and become part of a trusted brand with over 25 years of experience and a proven model for success.

About Us

Boogie Beat Music and Movement was established in May 2000 and is a multi award winning business.

Boogie Beat offers active and lively music and movement classes, after school clubs, early years workshops and birthday parties and events for 0-7 year olds plus the opportunity to run our incredible Intergenerational sessions.

Our sessions have themes based on traditional stories and nursery rhymes with a lively and active dance twist!

Our Sessions really engage the children into using their imaginations. We use our beautiful illustrations to tell our stories and our inhouse composed music to enhance our sessions. We have lots of engaging props and puppets for the children to enjoy. Our sessions help to bring out children's confidence and social skills. They support developing children's language , listening and motor skills and they follow the Early Years, Welsh and Scottish Curriculum Frameworks.

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Music and movement is important for young children's development. These activities help them to develop fine and gross motor skills and improve cognitive ability. Music and movement helps young children to develop language and literacy skills and help with the development of social skills.

Music and movement activities help children to develop problem-solving skills because the nature of music and the accompanying actions teach children to think sequentially.
Montessori for today 2022

Hannah, Franchisor

I'm so excited to introduce Boogie Beat Music & Movement to you!

As a mum of two daughters (and a very lively dog!), I know firsthand how important it is to find work that fits around family life, something flexible, fulfilling, and fun. I've always loved singing and dancing, and in 2016 I decided to take a leap and buy my own Boogie Beat franchise. It gave me exactly what I was looking for: a better work-life balance, a chance to be creative, and the joy of making a difference to children and families in my community.

In 2022, my journey came full circle when I became the proud owner of Boogie Beat Music & Movement Ltd. It truly is the best job — rewarding, flexible, and full of heart.
If you're looking for a business that fits your life and brings real joy every day, I'd love for you to be part of our growing Boogie Beat family.

2025 5 STAR FRANCHISEE SATISFACTION ★ ★ ★ ★ ★

WINNER The Best Franchise Awards 2025 Continuous Improvement Sponsored by LLOYDS BANK

MEMBER Children's Activities Association 2024

#SBS official winner Winner! THEO PAPHITIS SMALL BUSINESS SUNDAY

Boogie Beat music movement

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Where Would Your Income Come From?

Our franchisees earn their income from a variety of different areas. You can run classes, workshops, parties and intergenerational sessions in your territory.

BoogieBeat minis – Newborns to Pre-walkers

BoogieBeat movers – Walkers to 5 years

BoogieBeat all stars – After School Club

BoogieBeat workshops – Nurseries, pre-schools, schools and care homes

BoogieBeat parties – Birthdays and events

Earning Potential

Our Boogie Beat franchise package has endless earning potential, it can be run full time or part time to suit you. *

20k + Part time Gross

60k+ Full time Gross

More detailed finance information is available at the next stages

What Our Franchisees Say

'I have 2 class teachers and business is flourishing' - Emma

A fantastic job, own boss, own hours, and visit where you want to go - I'd never look back! - Julie

'The best decision for me and my family' Mairi

- All financial projections are guidelines only and should not be interpreted as a guarantee of income. This will vary depending on individual effort, local market conditions, and business management."

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Franchise Package

Your Franchise Investment includes:

- All Equipment to run your business
- Starter pack of Marketing Materials
  - 1000 postcards
  - 100 posters
  - 100 class stickers
  - 25 class certificates
  - workshop and party fliers
- Web page, Office 365 and email
- Full training and support - initial and ongoing
- All lesson plans , illustrations and inhouse composed music
- Online video library
- Launch support
- Boogie Beat brand and trademark licences
- Access to our Boogie Beat SharePoint library
- Own territory to run, based on postcodes and access for 6 months to a programme to help you build you area with workshops and locations
- Makaton Level 1 training
- Operation manual and training on how to grow your business
- Regular meetings throughout the year - online and in person
- National Marketing

You don't need to be qualified in dance or music as all training is provided.
You just need to be enthusiastic, motivated and wish to work with young children

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Franchise Information

- **Initial Fee**
  - £5995
    - (including over £1000 equipment pack)
    - (funding help and guidance is available)

- **Ongoing fees**
  - 10% of gross takings to Boogie Beat Head office each month (minimum of £100 applies each month. First 3 months FEE FREE)

- **Other fees***
  - Public Liability Insurance (around £80-£100 per year)
  - Enhanced Boogie Beat DBS (£67.50 - every 3 years)
  - Data registration £50 per year
  - Booking platform £10 a month
  - Territory mapping programme £8 a month
  - Additional range of marketing materials and equipment supplied through head office as and when needed
  - Hall hire

The Boogie Beat music and movement franchise is a self employed business opportunity in a fast growing sector. Boogie Beat head office works hard to support all franchisees to ensure they are successful. * Finer details are available in our next stages

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Training and Support

We Pride ourselves on our Training and Support

When you join Boogie Beat Music and Movement you will receive:

- 10+ hours of online training on all business aspects as well as lesson plans and how to deliver sessions
- An online library of videos covering lesson plans and building your business
- Continual training on sessions and how to grow your business in your area
- Unlimited contact, help and support from Head office
- Weekly franchisee newsletter - keeping you updated
- Monthly franchisee online meetings - a chance to get together with the team
- Specialists in the team to support you in different aspects of the business
- Annual franchisee conference day
- Closed Facebook group where you can ask the team anything!

100% Feel valued

100% Head office support

100% Proud to own a franchise

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Who we are looking for

We are looking for people to join our business who are:

- Ambitious
- Driven
- Hard Working
- Enthusiastic
- Enjoy to sing and dance
- Enjoy working with Children and the Elderly
- Have a driving licence and access to a car

'Boogie Beat is wonderful! When we first started my toddler was very shy, now she lights up on arrival, joins in independently and is teaching us all the songs and dances.'

If you are wanting to run your own business to give you a better work, life balance and a healthy income but you are looking to have the support and experience of a team behind you, then a Boogie Beat Music and Movement Franchise could be the answer.

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Next steps

You could be running your own Boogie Beat Music and Movement franchise in 4 simple steps:

- **Book a call here to have a chat on the link below**

http://bit.ly/440mF5Z

- **Complete our Application Process and Business plan**
- **Sign our Franchise Agreement**
- **Complete our online personal training programme**
- **Bring Boogie Beat to your community**

‘My daughter loves this class and I love to see her enjoying it so much. I highly recommend Boogie Beat‘

‘All the songs and activities are perfect time wise and developmentally for the kids’.

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